

# ANIMAL RIGHTS AFRICA GUIDE TO COMPASSIONATE SHOPPING



There are already between 8000 - 10000 safe ingredients available to cosmetics and household products manufacturers. As a result continued testing on animals is unnecessary.

We recommend companies whose policies state that they do not test or commission others to test on animals or that their money does not go to any company that carries out animal testing. A responsible alternative is a 'fixed cut off date'. This promises that a company only uses ingredients produced before a fixed cut-off date and will not accept any ingredients tested on animals since then.

The most important factor that affects whether a product is 'cruelty-free' is the animal testing policy of the manufacturing company. You have to 'follow the money'. Even if a particular product and its ingredients are not tested on animals, if the company that makes it performs animal tests in other areas, then purchasing any of their products promotes and supports cruelty to animals.

We encourage consumers to avoid animal-derived ingredients.

TWO kinds of tests are commonly performed in pre-market assessments of new cosmetics and household products.

- The first, the *Draize* eye irritancy procedure, involves applying substances (toothpaste's, detergents, bleaches, mascara, nail polish removers, etc) to the eyes of live, unanesthetised rabbits and observing the resultant damage.
- The second is known as acute toxicity testing. Products are fed to live, unanesthetised cats, dogs, rabbits, non-human primates, mice or rats in increasing doses in order to determine the amount of a substance which kills a certain percentage of the test population. A commonly referred to form of this test is the *Lethal Dose 50 (LD50)*. Pesticides are also tested on animals.

- ♥ The company DOES NOT test final products or ingredients on animals, nor do any of its outside suppliers.
- ✓ The company does not use any animal-derived ingredients in its products.
- ◆ While the company does not test its final products on animals, it has no agreement with its suppliers stating that they do not test their ingredients on animals.
- ♣ Company has a *Five Year Rolling Rule Policy*. They refuse to use any ingredients that have been tested on animals in the last 5 years. This means that ingredients tested today can be used in just five years time. This policy will not put a stop to animal tests.
- ⊗ The company DOES test final products and/or ingredients on animals.

♥	◆	♣	⊗
Annique	Abercrombie & Fitch	Alberto-Culver	Allergan
Bach Flower Remedies	Amway Corporation	Almay	Bausch & Lomb
Bioforce	Alexandra de Markoff	Aramis	Beiersdorf AG
Body Shop	Ambre Solaire		
Dead Sea Spa Magik	Baudelaire	Clinique	Bristol-Myers Squibb
Dermalogica	Blistex	Donna Karan	Calvin Klein
Duo (✓)	Chanel, Inc.	Ecover	Chesebrough-Ponds
Eco-Dent	Cosmair	Elizabeth Arden	Clarins
Enchantrix (✓)	Decleor USA	Elizabeth Taylor	Colgate-Palmolive
Endocil	Drakkar Noir	Estee Lauder	Faberge
Esse	Ecco Bella	KMS Research	Gillette
Freeman	Elysee	MAC USA	Hills Pet Nutrition
John Paul Mitchell	Giorgio Armani	Regis	Iams
Kiss My Face	Gloria Vanderbilt	Revlon	Johnson & Johnson
Like Silk (✓)	Goldwell	Sebastian Int'l	Nestle
L'Occitane	Guy Laroche	Tommy Hilfiger	Pedigree (pet food)
Miss Wild	HERC	Yardley	Pfizer
Montagne Jeunesse	H2O Plus		Piz Braun
Moor Spa Intl	Jean Gatineau		Proctor & Gamble
Naturalwise skin care	Jolen Creme Bleach		Reckitt Benckiser
Naturoba (✓)	L'Oreal		Schick (Pfizer)
Nature's Gate (✓)	Mill Creek		Smithkline Beecham
Reall Perfumes (✓)	Paloma Picasso		Warner Lambert
Seventh Generation (✓) (household products)	Plus-White Toothpaste		Wella
Symphatone	Redken		Unilever
The Victorian Garden	Schwarzkopf		
Thursday Plantation			
Vanda			
V'TAE			
Weleda			